

*Garden State Cultural Association*  
(A Non-Profit and Tax-Exempt 501(c) Organization)  
P.O. Box 308  
Scotch Plains, New Jersey 07076-0308

July 10, 2009

**TO: Our Esteemed Sponsors and Advertising Patrons**

Garden State Cultural Association (GSCA) is proudly announcing this year's celebration of Durga Puja Festival on Saturday, September 26 and Sunday, September 27, 2009 at Plainfield High School in Plainfield, New Jersey. This two-day long celebration, one of the most successful religious and cultural events in North America, is traditionally attended by well over 3000 patrons from NJ and neighboring states.

On this occasion, we extend our invitation to you and offer you the opportunity to participate in this celebration by sponsoring the program or by advertising your company in our colorful brochure published for this occasion. This brochure is distributed free of charge to our guests who attend the celebration. We offer several tiers of sponsorship, silver, gold and platinum as well as various levels of advertisement, the details of which can be found in the attachments to this letter. You can also visit our website, [www.gsca.us](http://www.gsca.us), for more information about our organization and the Durga Puja celebration. Should you need additional information for the sponsorship and/or advertisement opportunities please contact Subal Sarkar ([subalsarkar@verizon.net](mailto:subalsarkar@verizon.net), 609-240-2054) or Pradip Das ([prdas813@yahoo.com](mailto:prdas813@yahoo.com), 732-754-0386).

GSCA has enjoyed strong corporate sponsorship and advertisements in the past for this celebration. To our existing sponsors and advertisers, we thank you very much for your commitment and generous support over the years and we look forward to a continuing relationship. To our future sponsors and advertisers, we welcome you graciously and look forward to building a relationship.

Sincerely,

Board of Trustees  
Garden State Cultural Association

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P.O. Box 308  
Scotch Plains, New Jersey 07076-0308

**Advertisement in GSCA 2009 Durga Puja brochure**

Please check one of the following:

- Back Cover \_\_\_\_\_
- Inside Cover- front \_\_\_\_\_
- Inside Cover- back \_\_\_\_\_
- One page of center fold \_\_\_\_\_
- Full Page \_\_\_\_\_
- Half Page \_\_\_\_\_

**Please check as appropriate:**

The camera ready hard copy advertisement material (black and white preferred) or electronic copy of advertising material \_\_\_\_\_ is enclosed \_\_\_\_\_ or will be provided by \_\_\_\_\_.

Payment is enclosed \_\_\_\_\_

Please bill us for payment \_\_\_\_\_

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone or e-mail \_\_\_\_\_

***RATE SCHEDULE***

- |                            |          |
|----------------------------|----------|
| 1. Back Cover              | \$400.00 |
| 2. Inside Cover- front     | \$250.00 |
| 3. Inside Cover-back       | \$250.00 |
| 4. One page of center fold | \$200.00 |
| 5. Full Page               | \$150.00 |
| 6. Half Page               | \$100.00 |

Please send this form and advertisement material to:  
GSCA, P.O. Box 308, Scotch Plains, New Jersey 07076-0308